



# 2<sup>ND</sup> AMBER AWARDS

AUSTRALIAN AMBER AWARDS FOR EXCELLENCE IN E-SERVICES

## AMBER Award Finalists 2010

Category	Website	Parent Company
Online Auctions	ebay.com.au	eBay Australia and New Zealand
Online Auctions	graysonline.com	GraysOnline
Online Auctions	gumtree.com	eBay Inc
Online Auctions	oztion.com.au	Jumbuck Entertainment
Online Auctions	tradingpost.com.au	Telstra
Online Banking	bendigobank.com.au	Benigo and Adelaide Bank
Online Banking	cua.com.au	Credit Union Australia
Online Banking	stgeorge.com.au	St George Bank
Online Banking	suncorpmetway.com.au	Suncorp Bank
Online Banking	westpac.com.au	Westpac
Online Government	australia.gov.au	Australian Government
Online Government	bom.gov.au	Bureau of Meteorology
Online Government	centrelink.gov.au	Centrelink
Online Government	donotcall.gov.au	Australian Communications & Media Authority
Online Government	immi.gov.au	Department of Immigration & Citizenship
Online Insurance	aami.com.au	Suncorp
Online Insurance	allianz.com.au	Allianz Group
Online Insurance	budgetdirect.com.au	Budget Insurance
Online Insurance	hcf.com.au	HCF
Online Insurance	nrma.com.au	Insurance Australia Group
Online Retail (Fashion)	ezibuy.com.au	EziBuy Limited
Online Retail (Fashion)	pumpkinpatch.com.au	Pumpkin Patch Ltd
Online Retail (Fashion)	rivers.com.au	Rivers Australia
Online Retail (Fashion)	vogue.com.au	News Magazines
Online Retail (Fashion)	witchery.com.au	Witchery Fashions
Online Retail (General)	colesonline.com.au	Wesfarmers
Online Retail (General)	dealsdirect.com.au	DealsDirect.com.au
Online Retail (General)	ikea.com	Inter-IKEA Systems B.V
Online Retail (General)	officeworks.com.au	Wesfarmers
Online Retail (General)	petersofkensington.com.au	Peter's of Kensington
Online Retail (Media & Entertainment)	bigpondmovies.com	Telstra
Online Retail (Media & Entertainment)	booktopia.com.au	Booktopia Pty Ltd
Online Retail (Media & Entertainment)	dymocks.com.au	Dymocks Group
Online Retail (Media & Entertainment)	fishpond.com.au	Fishpond Ltd
Online Retail (Media & Entertainment)	shop.abc.net.au	ABC Commercial
Online Retail (Technology)	bigbrownbox.com.au	Thorn Group Ltd
Online Retail (Technology)	citysoftware.com.au	City Software group
Online Retail (Technology)	dell.com.au	Dell Inc
Online Retail (Technology)	sony.com.au	Sony Australia

Online Retail (Technology)	store.apple.com/au/	Apple Inc
Online Travel (Accommodation)	booking.com	Priceline.com
Online Travel (Accommodation)	expedia.com.au	Expedia Inc
Online Travel (Accommodation)	lastminute.com.au	lasminute.com.au
Online Travel (Accommodation)	tripadvisor.com	Expedia Inc
Online Travel (Accommodation)	wotif.com	Wotif.com Holdings
Online Trading	comsec.com.au	Commonwealth Bank
Online Trading	directshares.com.au	St George Bank
Online Trading	etrade.com.au	ETRADE Australia Ltd
Online Trading	macquarie.com.au	Macquarie Bank
Online Trading	onlineinvesting.westpac.com.au	Westpac
Online Travel (Flights & Car Hire)	emirates.com	Emirates
Online Travel (Flights & Car Hire)	qantas.com.au	Qantas
Online Travel (Flights & Car Hire)	singaporeair.com	Singapore Airlines
Online Travel (Flights & Car Hire)	velocityrewards.com.au	Virgin Blue
Online Travel (Flights & Car Hire)	virginblue.com.au	Virgin Blue
Mobile Banking	Mobile Netbank	Commonwealth Bank
Mobile Banking	NAB	NAB
Mobile Banking	westpac mobile banking	Westpac
Mobile Banking	anz mobile banking	ANZ
Mobile Banking	Bank Of Queensland	Bank of Queensland
Mobile Commerce	Paypal	eBay inc
Mobile Commerce	Commsec	Commonwealth Bank
Mobile Commerce	eBay Mobile	eBay inc
Mobile Commerce	Dominos	Domino's Pizza Enterprises Ltd
Mobile Commerce	Pizza Hut Australia	Yum! Brands
Online Services Innovation	originenergy.com.au	Origin Energy Limited
Online Services Innovation	supercheapauto.com.au	Super Cheap Auto Group Limited
Online Services Innovation	holden.com.au	GM Holden Ltd
Online Services Innovation	gio.com.au	Suncorp
Online Services Innovation	binglee.com.au	Bing Lee Electrics Pty Ltd